# TIM WOODBURN

# 541 Kingston Dr., St. Louis, MO 63125 Cell: (314) 766-0351 E-mail: tim@gatewaypi.net

# PROFESSIONAL EXPERIENCE

# **GATEWAY INVESTIGATIONS**

Owner/ Licensed Private Investigator (March 2008 - Current)



- \* Owner and supervisor of a company of 10 field investigators, as retained by contract as an Insurance Fraud Workman's Comp. private investigator firm by multiple insurance companies in addition to conducting private investigations for law firms and private citizens. (<a href="https://www.gatewaypi.net/">https://www.gatewaypi.net/</a>) Note: A+ rating with BBB for 10 years.
- \* Performed hundreds of background checks and locates of persons, businesses, existing sports franchises and owners and/or potential expansion sports franchise markets and potential owners.
- \* Conducted recorded statements with dozens of owners, employees, politicians, media representatives and other associated professionals.



### **CUMULUS BROADCASTING of LEXINGTON**

Sports Director, Talk Show Host & Investigative Reporter (Feb 2000 - March 2007)



- \* Supervised and managed this cluster of 5 radio stations sports projects, including: University of Kentucky football and basketball pregame and post-game programming; hosting a 6pm-8pm nightly call-in show; performed as on-air talent during morning drive (6a-9a) sportscasts and play-by-play of Kentucky Thoroughblades Hockey (AHL) programming, etc...
- \* Served as a Talk Show Host (WVLK-AM 590) of a nightly call-in program that led most demographics in the 6P-8P time slot among three competing sports call-in shows in the market.
- \* Primary anchor and investigative reporter of all sports projects, including University of Kentucky football & basketball pre-game and post-game programming.



### **SNITCH MAGAZINE**

Owner/ Publisher / Investigative Reporter (2002 - 2006)



- \* Supervised all editorial content and revenue streams of the largest weekly publication in the state of Kentucky.
- \* Hired and managed a sales team and overall staff of over 50 full and part time employees, with an annual operating budget of over \$2 million.



# KENTUCKY THOROUGHBLADES HOCKEY (AHL)

Vice-President of Communications (1996 - 2001)

- \* Supervisor of all annual advertising & print expenditures in addition to producing all creative content of television, radio, billboard, print and special project campaigns.
- \* Provided a generous share of corporate advertising/ ticket sales.
- \* Radio and television play-by-play broadcaster for every game of this AHL expansion franchise for its entire 5-year existence.
- \* Executive producer / anchor of a Sunday evening (6:30-7:00 p.m.) weekly television program, "Thoroughblades Pipeline" (WKYT-TV)
- \* Negotiated and constructed the AHL's largest radio network, consisting of 10 stations with a radius of approximately 280 miles, in addition to supervising the coordination of internet simulcasts.



## ROANOKE EXPRESS HOCKEY CLUB (ECHL)

Director of Marketing / Broadcasting (1993 - 1996)

- \* Supervised the advertising and ticket sales efforts for this expansion ECHL organization during the first three years of franchise history, resulting in a 319% increase in attendance from the franchise that operated in the market the year before.
- \* Served as radio and television play-by-play broadcaster
- \* Recruited and negotiated contracts in forming the ECHL's largest radio network, hosted by the number one A.M. radio station in all of Western Virginia, WFIR-AM 960. Network consisted of five stations covering a radius of approximately 160 miles.
- \* Executive editor, including all layout & design, of organizational print publications.
- \* Supervised organizational advertising and marketing campaigns which assisted in earning my employers "ECHL Executives of the Year" after the franchise's inaugural season.



# **BIRMINGHAM BULLS HOCKEY CLUB (ECHL)**

Director of Communications / Broadcasting (1992 - 1993)



## ST. LOUIS BLUES HOCKEY CLUB (NHL)

Public Relations / Broadcast Intern (1991 - 1992)

KOMU-TV (NBC) Columbia, MO

Sports Anchor / Reporter (1990 - 1991)

#### **EDUCATION**



Bachelor of Arts - Broadcast Journalism University of Missouri - Columbia (May - 1991)

St. Mary's High School St. Louis, Missouri (1987)

ACCOMPLISHMENTS & ACHIEVEMENTS



\* Selected by the American Hockey League to broadcast the 1999 AHL All-Star Game and 1999 AHL All-Star Skills Competition. Coordinated the 11-station, league-wide satellite radio network and internet simulcast, originating from the First Union Center in Philadelphia, for both events.



\* Presented with the 1999 AHL James H. Ellery Award (radio category) by the AHL Board of Governors, for outstanding work in promoting the American HockeyLeague.



\* Former News Anchor/ Co-Host of "The Large Morning Show in the Afternoon" with Frank O. Pinion KFNS-AM 590 (St. Louis, MO) (October 2017 – November 2020)

#### REFERENCES

**Steve Chapman** 

V.P. – St. Louis Blues Cell: (678) 294-8694

Ron DeGregorio

President - USA Hockey Cell: (603) 560-0436

Kenny "Sky" Walker

Retired former NBA Star Cell: (859) 227-1362

Chris Kerber – V.P. / PBP Announcer

(St.Louis Blues) Cell:(314)313-0213

**Dave Krusenklaus** 

Talk Show Host - Cumulus Broadcasting Cell: (859) 533-2490

John Craddock ("Frank O. Pinion")

Talk Show Host - KFNS AM 590

Cell: (314) 574-9178